



## Workplace Fundraising Campaign for Kids Help Phone

### Why Give?

Workplace fundraising is a positive, rewarding and fun way to motivate and further engage employees in your organization. Studies have shown that one of the factors contributing to engagement in the workplace is pride about the company's support for the community. Through workplace fundraising, your employees will help Kids Help Phone continue the very important work of "being there for kids", and will provide your employees with an enriching experience.

The benefits of a Kids Help Phone Workplace Fundraising Campaign include:

- Increased employee motivation and retention
- Team-building
- Professional development
- Cross-functional communication and relationships
- Creating a sense of accomplishment and pride
- Encouraging involvement in the community
- Positive perception of the organization amongst employees
- Positive perception of the organization by the public for the organization's commitment to community involvement

Every year, Kids Help Phone counsellors connect with troubled kids in almost 3,000 Canadian communities. Through your support of our 24-hour, bilingual, anonymous and toll free counselling services, you are helping to ensure that professional counsellors will always be available for kids dealing with things like bullying, depression and physical, sexual and emotional abuse.

At Kids Help Phone, our objective is to continue to reach and help every child who needs our support. With your support, we can make that vision a reality.

"I haven't talked to you guys in literally years. But I've never forgotten the counsellor I spoke with. She guided me though a really difficult period in my life during my teen years. Just to let you guys know, I'm older now, and have a baby girl on the way. Her name will be Sofia, so I will never forget the counsellor who helped me... You guys are awesome. Imagine that - my baby girl named after one of the counsellors. Who would have thought?"

Thanks guys. And to anyone reading this. Trust KHP. I'm older now - but I doubt I'd be the same person I am now if it wasn't for KHP. There will be always be a place in my heart for Sofia - and indeed all the counsellors @ KHP. For every time my baby calls me "Mommy", I'll think of how amazing it is, and how amazing Sofia is for getting me to the point that I even had the opportunity to be called Mommy. "

*Actual post taken from "Ask a Counsellor" at [www.kidshelpphone.ca](http://www.kidshelpphone.ca)*



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### How to Get Started

You have chosen to invest in Kids Help Phone by raising funds to ensure that our counsellors will be there for kids when they need us, at any time of the day or night, 365 days a year. We greatly appreciate your commitment and want to help you with your efforts.

### Tips for Success

- Form a fundraising committee, appoint a fundraising chair and assign specific roles
- Establish fundraising goals
- Brainstorm ideas, events and/or campaigns
- Choose the right fundraising vehicles or events/campaigns and timing for your work environment
- Register your workplace fundraising campaign with Kids Help Phone by calling 416-581-8954
- Create a budget to reflect your revenues and expenses
- Solicit sponsorship/donations through your workplace to help offset expenses
- Schedule and communicate your campaign period/event date
- Check to see if your organization has a matching gift program
- Promote and publicize your campaign/event at your workplace
- Execute the event and have fun
- Thank participants, sponsors, supervisors and donors
- **Celebrate your success!**



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### Fundraising Ideas

- **Participate in Kids Help Phone Events**  
Across Canada, Kids Help Phone hosts fundraising events throughout the year. Our national event, held in more than 45 communities across Canada, is the Bell Walk for Kids Help Phone.  
  
Other events: Bowlathon, Being There for Kids Breakfast, Academy Awards® Dinner and Homes for the Holidays.
- **Office Theme Parties**  
Organize a Halloween costume party, a Winter Holiday party, Valentine’s party or an End of Summer social. The themes are endless and offer a fun and exciting way for the whole office to participate and socialize.
- **“A-Thons”**  
Host a walk-a-thon, bike-a-thon, skate-a-thon, etc. Coworkers can compete individually or the event can become a departmental challenge.
- **Draw or Silent Auction**  
Collect prizes for your draw or auction, such as gift certificates, gift baskets, sports tickets, art, lunch with your president, a one-week vacation, or a parking space for a year. Suggest a minimum donation for draw ticket and auction items.
- **Dress Down Fridays**  
Talk to your Human Resources department about designating Fridays as casual day in exchange for donations to Kids Help Phone.
- **Challenge Events**  
These events are growing in popularity. Have a rock climbing team, marathon training group, dragon boat racing or volleyball team that trains together and fundraises for Kids Help Phone at the same time.

- **Staff Golf Tournament**  
A golf tournament is a great way to generate office camaraderie and team spirit. By having your company sponsor the event to cover costs, and having staff purchase tickets to the event, you are sure to have a successful event that is a draw for many in the organization. If golf is not a draw in your company, any sporting activity can generate the same results.
- **Volunteer at a Kids Help Phone Event**  
Let your employees know that there is a Kids Help Phone Chapter in your city or town that would welcome new volunteers to help out with our events.

## **Workplace Fundraising Campaign for Kids Help Phone**

### **Remitting Funds to Kids Help Phone**

When your Workplace Fundraising Campaign is complete, please remit your funds to your closest Kids Help Phone [Regional Office](#):

All cheques must be made payable to Kids Help Phone.

When remitting your funds please ensure we have the following information:

- A cover letter with details of your campaign/event
- The name of your organization with complete address (including the email of the contact person)
- Full name of each donor with complete address and donation amount (if receipts are needed)

### **Thank You!**

At Kids Help Phone, we appreciate the time and effort you spend organizing and executing your workplace fundraising, and we want your experience to be both positive and fun. We hope that your fundraising campaign will be fulfilling to you and your coworkers and that you know how much the counsellors and most importantly the children who contact us, appreciate your efforts on their behalf.

On behalf of the kids who call and/or write, thank you for your generosity and support.